



2018 Publication Dates & Deadlines

Vermont Woman is an award-winning, statewide newspaper dedicated to providing a woman's perspective on current events, business, health, finance, education, environment, sports and the arts.

Vermont Woman is widely read and respected by a loyal, mature, active and engaged demographic offering advertisers a cost effective way to target a most desired demographic – **women consumers**.

Vermont Woman has been awarded the industry's top honor, New England's "Newspaper of the Year", three times by the New England Newspaper and Press Association (NENPA). In addition, NENPA and the Vermont Press Association have repeatedly recognized **Vermont Woman** for overall general newspaper excellence and awarded top honors in writing, photography and design. **Vermont Woman** is published seasonally – four times a year and read by approximately 24,000 readers per issue.

SPRING: April/May • SUMMER: June/July/August
FALL: September/October • WINTER: November/December

Issue	Space Reservation	Ad deadline	Publication Date
SPRING: April/May	March 27	March 28	April 6
SUMMER: June/July/Aug	June 4	June 5	June 15
FALL: Sept/Oct	August 27	August 28	September 7
WINTER: Nov/Dec	October 29	October 30	November 9

VERMONT WOMAN MEDIA

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