



2017 Publication Dates & Deadlines

Vermont Woman is an award-winning, statewide newspaper dedicated to providing a woman's perspective on current events, business, health, finance, education, environment, sports and the arts.

Vermont Woman is widely read and respected by a loyal, mature, active and engaged demographic offering advertisers a cost effective way to target a most desired demographic – **women consumers**.

Vermont Woman has been awarded the industry's top honor, New England's "Newspaper of the Year", three times by the New England Newspaper and Press Association (NENPA). In addition, NENPA and the Vermont Press Association have repeatedly recognized **Vermont Woman** for overall general newspaper excellence and awarded top honors in writing, photography and design. **Vermont Woman** is published five times a year and read by approximately 34,000 readers per issue.

February/March • April/May • June/July/August
September/October • November/December

Issue	Space Reservation	Ad deadline	Publication Date
February/March	February 7	February 9	February 17
April/May	March 31	April 5	April 14
June/July/August	June 2	June 7	June 16
September/October	August 25	August 30	September 8
November/December	October 27	November 1	November 10

VERMONT WOMAN MEDIA

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