

Sample Ad Sizes

Display Page Size: 5 columns x 16 inches
Page Dimensions: 10 1/4" wide x 16" deep
Digital Specifications: PDF
Printing: Offset



FULL PAGE
5 col (10 1/4") x 16"
80 col. in.



HALF PAGE Horizontal
5 col (10 1/4") x 8"
40 col. in.



1/4 PAGE Vertical
2 col (4") x 10"
20 col. in.



1/4 PAGE Modular
5" wide x 7 7/8 high (7.875)
20 col. in.



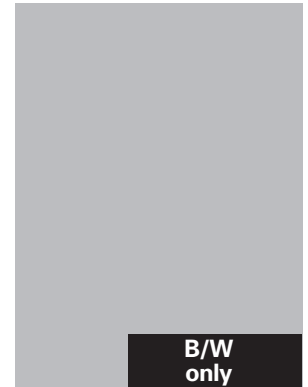
1/6 PAGE Vertical
2 col (4") x 8"
16 col. in.



3 x 5 Horizontal
3 col (6 1/16") x 5"
15 col. in.



3 x 4 Horizontal
3 col (6 1/16") x 4"
12 col. in.



3 x 3+ Horizontal
3 col (6 1/16") x 3 5/16"
10 col. in.



1/8 PAGE Vertical
2 col (4") x 5"
10 col. in.

STANDARD Page Columns		
Columns Wide	=	Inches Wide
1	=	1 7/8"
2	=	4"
3	=	6 1/16"
4	=	8 1/8"
5	=	10 1/4"

WEB Ads on Home Page

100,000 Unique Visits

Button Ads
170 x 170 pixels
\$1,000 /annual contract

PHONE **802.372.3201**
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